

Clean Home, Messy Heart | Example Communications Template

If you'd like a systematic approach to communicating with your small group, I've outlined a 5 day template schedule you can use to keep the encouragement and conversations flowing between meetings! This is ideally executed in a Facebook group setting—receiving 5 emails per week from the group leader is overkill! If you are strictly communicating with your group via email, scroll to the bottom of the page for an example template and schedule to follow.

Facebook Group Page

We've taken care of creating quality content for your Facebook page to keep your group encouraged 5 days a week! Of course, we recommend taking Sundays off from posting. 😊

Day One:

- Post chapter title graphic along with chapter teaser content introducing the coming week's theme.

Day Two:

- Post a YouTube song link from the Weekly Song Suggestions.

Day Three:

- Post a chapter quote graphic.

Day Four:

- Post a YouTube song link from the Weekly Song Suggestions.

Day Five:

- Post a chapter verse graphic.

For Email Group Communications

Day After Meeting:

- Send an email including the chapter teaser content, a song link from the Weekly Song Suggestions, and attach the chapter verse graphic to the email.

Day Before Meeting:

- Send an email reminding the group about the meeting time/location as well as a link to one of the Weekly Song Suggestions for the chapter you are reading and attach the chapter quote graphic.